

AGRICULTURE

IS MOST HEALTHFUL,
MOST USEFUL AND
MOST NOBLE EMPLOYMENT
OF HUMAN



Neu Crop Science

VEGETABLES

FIELD CROPS

PULSES

SPREADING PROSPERITY EVERY WHERE

2024

Produced, Packed and Marketed by:

Neu Crop Science

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Trust of Farmers...





Dear Business Partners,

Neu Seeds is a pioneering seeds production and distribution company rooted in Hyderabad, Telangana. With a commitment to innovation and excellence, we specialize in delivering top-quality seeds to farmers and agricultural communities. Our focus on research-backed methodologies and sustainable practices ensures that we provide reliable and high-yielding seed varieties, empowering growers to achieve greater harvests and contribute to a more resilient agricultural landscape.



Neu Crop Science



**Agriculture is a
Fundamental Source of
National Prosperity**

-J.J. MAPES



**Hy.Maize NUE-3456**

Plant Type : Strong erect plant
Fruit Colour : Dark green
Fruit Length : 7 to 8 cm
Fruit Breadth : 1 to 1.2 cm
Maturity : 120 to 135 Days (Red dry)
Pungency : High Pungency,
Excellent Red & Green Fruit Quality

**Hy.Maize DHURVA-81**

Duration:-120Days
Plant Length:210-220
Color/Grain texture:-Orange/Semi Dent
Disease Reaction:- Wilt tolerance, Stay green with high test wt
Special Features : Long Robust Attractive Cob Size

**Hy.Maize NEU-951**

Duration:-120-140 days
Plant Length:200-210 cm
Cob/Grain texture:-Cylindrical with a slightly tapering end cob
Disease Reaction : Reaction & Wilt tolerance, Stay green with high test wt
Special Features: Drought Tolerant, Strong stem and vigorous growth

**Hy.Maize DHURVA-81**

Duration:-80-90days
Plant Length:150-160cm
Cob/Grain texture:-Orange-yellow, semi dent
Disease Reaction : Reaction to MLB and TLB
Special Features : Heigh Yield

**Hy.Maize NEU-941**

Duration:-130-135 days
Plant Length:210-220
Color/Grain texture:-Orange,Semi Flint
Disease Reaction : Reaction & Wilt tolerance, Stay green with high test wt
Special Features : High test weight grains, which has big & uniform cobs

**Hy.Maize NEU-9217**

Duration:-120days
Plant Length: 210-220cm
Cob/Grain texture:-Orange/Semi dent
Disease Reaction : Reaction to MLB and TLB
Special Features : High Yield

**Hy.Maize NUE-6688**

Duration:-120 Days
Plant Length:220-230
Grain texture:-orange,Semi Dent
Disease Reaction : Reaction tolerance, Stay green with high test wt
Special Features : Large cobs with attractive

**Hy.Maize NEU-4060**

Plant Length:210-220
Grain texture:-Orange Yellow/Semi Dent/ Flint Shelling % :
Duration:-115-120 Days
Disease Reaction: Reaction to foliar Modetaly
Resistant Lodging
Special Features : High Yield

**Hy.Paddy Power-999**

Plant Height 115-120CM
Panicle Length : Long
Grain Type:-Long Bold and Slender
Duration:-135-140 Days
Disease Reaction:- Tolerance to BPH, cold, salinity and grain shattering;
Cooking Quality: Excellent Cooking Quality
Special Features : Heigh Yield

**Paddy THANMAYEE-15**

Plant Height 115-120CM
Panicle Length:Long Duration:-115-120 Days
Grain Type:-Long Bold (coarse)-BPH
Disease Reaction to leaf blast and neck blast
Cooking Quality:Excellent Cooking
Quality Special Features Heigh Yield

**Hy.Paddy JAWAN-2727**

Plant Height 115-120 CM Panicle Length: Very Long
Duration:- 130-135 Days
Grain Type:-Long Bold (coarse)-BPH
Disease Reaction:- Tolerance to BPH, cold, salinity and grain shattering;
Cooking Quality: Excellent Cooking Quality
Special Features Heigh Yield

**Paddy PUJITHA**

Plant Height 115-120cm
Duration:-Mid-late (130-135 DAS) duration variety:
Grain Type:-Fine grain (Test weight of 1000 grain is 13.5 gm).
Disease Reaction and compact plant.
Cooking Quality: Excellent Cooking Quality
Special Features : Good cooking quality with high head rice recovery
Special Features : Excellent tillering potential and well exerted panicles.

**Paddy SALAAR-44**

Plant Height 115-120CM
Panicle Length : Long
Duration:-135-140 Days
Grain Type:-Long Bold (coarse)-BPH
Disease Reaction:- Tolerance to BPH, cold, salinity and grain shattering;
Cooking Quality: Excellent Cooking Quality
Special Features : Heigh Yield

**Paddy RNR (15048)**

Plant Height 105-110CM
Panicle Length:Medium Long
Duration:-125DAYS
Grain Type:-Short Slender
Disease Reaction variety is resistant to leaf blast and moderately resistant to cold.
Cooking Quality : Good cooking quality with high head rice recovery
Special Features : Excellent tillering potential and well exerted panicles.

**Paddy N10 GOLD**

Plant Height 115-120CM
Panicle Length:-Long
Duration:-115-120 Days
Grain Type:-Medium slender
Disease Reaction:- Tolerant to BPH,BLB,
Special Features : Heigh Yield
Cooking Quality : Excellent Cooking Quality

**Paddy AMANI**

Plant Height 100-100CM
Panicle Length: Medium Duration:-118-123 Days
Grain Type:-Fine grain, Long slender
Disease Reaction:- droughts resistance
Cooking Quality : good cooking quality with high head rice recovery
Special Features : High Yiled



Paddy BHAGYA

Plant Height 115-125 CM
Panicle Length: Very Long
Duration:- 130 to 135 days
Grain Type:- Medium slender; Erect & compact
Plant type: Erect & compact
Disease Reaction tolerant to pests and diseases.
Cooking Quality: excellent cooking quality.
Special Features : high number of grains per panicle, high yielding research variety



Paddy SREE RAM

Plant Height 100-110 CM Panicle Length:
Medium Duration:-130-135 Days
Grain Type:- Fine Grain
Disease Reaction :- Resistant to neck blast
and tolerant to gall midge, Cooking
Quality: excellent cooking quality
Special Features : High Yield



Paddy N-MASHUR

Plant Height 100-110 CM
Panicle Length: Medium
Duration:-130-135 Days
Grain Type:- Fine Grain
Disease Reaction : to neck blast and
tolerant to gall midge,
Cooking Quality : excellent
Special Features : High Yield



Hy.Chilli HOT WONDER

Plant Type :Semi erect, strong plant
Fruit Colour : Dark green & shiny red
Fruit Length :14 to 16 cm
Fruit Breadth : 1.3 to 1.5 cm
Maturity : 110 to 115 days
Pungency :Medium



Hy.Chilli SINGLE PATTI-226

Plant Type :Semierect Plant
with good plant vigor
Fruit Colour : Red Dry
Fruit Length :12-14cm
Fruit Breadth : 0.7 to 0.8 cm
Maturity : 150-165 Days
Pungency :High Pungency,
Excellent Red & Green Fruit Quality



Hy.Chilli TEJU

Plant Type :High capsaisin &
industrial valu Fruit Colour :
Dark Green, Glossy Red Fruit
Length : 8 – 9 cm
Fruit Breadth : 0.7 – 0.9 cm
Maturity :
Pungency :Very High



Hy.Chilli KUSHI-2222

Plant Type : Strong erect plant
Fruit Colour : Dark green
Fruit Length : 7 to 8 cm
Fruit Breadth : 1 to 1.2 cm
Maturity : 155 to 165 Days (Red dry)
Pungency : High Pungency,
Excellent Red & Green Fruit Quality



Hy.Chilli BAHUBALI-143

Plant Type :Semi-Erect
Fruit Colour : Good Dry Color and
Fruit Length :13-14 Cm
Fruit Breadth : 1.2cm
Maturity : 195 to 205 DAT (Red dry)
Pungency :Medium



Hy. Tomato AKHILA

Plant Habit :Semi Determinate Plants.
Fruit Color Attractive Red
Maturity : 55-60 days
Fruit Shape : Slightly flat round fruits.
Fruit Weight:80-90g
Fruit Firmness: Tolerant to TOLVCH
Yielding & Excellent Shelf Life.



Hy. Tomato N-40

Plant Habit : Determinate Plant
Color Attractive Red
Maturity : 60-65 Days
Fruit Shape : Flat Round
shaped with Good firmness
Fruit Weight:80-100 gm
Fruit Firmness: Disease ToleranceTLCV, Heat.



Hy.Chilli YES ASHWINI

Plant Type : Strong
Fruit Colour : Dark Green in colour
Fruit Length : 9-10cm
Fruit Breadth : 0.8-1cm
Maturity : 47 to 55 Days
(Fresh green), 150 to 160Days
(Red dry)Pungency : High



Hy.Chilli TEJU

Plant Type :High capsaisin &
industrial value
Fruit Colour : Dark Green, Glossy Red
Fruit Length : 8 – 9 cm
Fruit Breadth : 0.7 – 0.9 cm
Maturity : 150-165 Days
Pungency :Very High



Hy. Bitter Gourd KAREENA

Plant Habit :Very strong plant vigour with
good continuity.
Fruit Colour Attractive dark green
Fruit Maturity : 45-50 Days
Fruit Length : 25-28 cm
Disease Tolerance Yellow Vein Mosaic Virus
and Leaf Curl Virus.



Hy. Bitter Gourd TINKU

Plant Habit : Excellent Vigour
Fruit Colour : Dark green in colour
Fruit Maturity : 44-46 Days
Fruit Length : 12-14 cm
Disease Tolerance : Yellow Vein Mosaic
Virus and Leaf Curl Virus.



Hy. Biiter Gourd SHRESTA

Plant Habit :
Fruit Color : white in color with greenish tinge.
Fruit Maturity : 53-55Days
Fruit Length : 20-25 cm
Disease Tolerance: Yellow Vein Mosaic Virus and Leaf Curl Virus.



Hy. Biiter Gourd PRANEEL

Plant Habit : Strong vines with uniform vigorous growth habit.
Fruit Color : Dark Green, Spindle shaped
Fruit Maturity : 53-56 Days
Fruit Length : 75-85 gm
Disease Tolerance : Yellow Vein Mosaic Virus and Leaf Curl Virus.



Hy. Brinjal VIDATH

Plant Habit : Semi-spreading plant type.
Fruit Color : Oblong green fruits with light green stripes.
Fruit Maturity : 60-65 Days
Fruit Weight : 100-120 gm
Disease Tolerance : Single to pair fruiting.



Hy. Brinjal HARSHALU

Plant Habit : Semi-erect growth habit.
Fruit Color : Oval-round shape, green with light green stripes on fruit.
Fruit Maturity : 60-65 Days
Fruit Weight : 40-65 gm
Disease Tolerance : Early fruiting, Single to cluster fruiting pattern.



Hy. Bhendi NUE-10

Fruit Colour : Dark Green
Fruit Maturity : 47-49 Days
Fruit Length : 12-14 cm
Disease Tolerance : Yellow Vein Mosaic Virus and Leaf Curl Virus With its lustrous dark green texture and the natural tenderness, the Neu.10 high yielding crop is best suited for both the fresh and export markets alike.



Hy. Bhendi NUE-28

Fruit Color : Dark Green
Fruit Maturity : 45-48 Days
Fruit Length : 10-12 cm
Disease Tolerance : This hybrid crop is tolerant to YVMV. Very high yielding, excellent keeping quality and transportability. The added benefit of this yield is that the product is aptly suited for fresh and export market.



Hy. Bottle Gourd NAGU

Plant Habit : Uniform vigorous growth with strong foliage density.
Fruit Color : Uniform, Cylindrical shape, Medium long fruit and hairy surface.
Fruit Maturity : 55-60 Days
Fruit Length : 35-40 cm
Fruit Weight : 700-800 gm
High yield potential.



Hy. Bottle Gourd DESI

Plant Habit : Semi-erect growth habit.
Fruit Color : Oval-round shape, green with light green stripes on fruit.
Fruit Maturity : 60-65 Days
Fruit Weight : 40-65 gm
Disease Tolerance : Early fruiting, Single to cluster fruiting pattern.



Hy. Bhendi SUPER RADIKA

Fruit Maturity : 45-50Days
Fruit Length : 12-14 cm
Disease Tolerance : Tolerance to YVMV and ELCV. Very high yielding, excellent keeping quality and transportability, Short inter-nodes and good branching.



Hy. Bhendi GOURI

Fruit Color : Dark green fruit colour, shiny and slender.
Fruit Maturity : 48-52 Days
Fruit Length : 10-12 Cm
Disease Tolerance : Yellow Vein Mosaic Virus and Leaf Curl Virus.



Hy. Cucumber SHALINI

Fruit Colour : light green colour with a somewhat dark neck
Fruit Maturity : 43-45 Days
Fruit Length : 19-20 cm
Fruit Weight : 200-250 gm
High yield potential, Excellent fruit quality, Wider Adaptability



Hy. Cowpea LOBIA GANGA

Plant Habit : Strong, semi viny growth with dense foliage and big leaves.
Fruit Color : Cylindrical-medium long and shiny light green in color.
Fruit Maturity : 55-60 Days
Fruit Length : 25-30 cm
High yield potential.



Hy. Brinjal SAJIT

Fruit Colour : Medium long fruits, green with purple stripes.
Fruit Maturity : 70-75 Days
Fruit Weight : 50-60 gm
Disease Tolerance : Bearing in cluster.



Hy. Brinjal NATASHA

Fruit Colour : Medium long, slender, light bluish purple colour fruits.
Fruit Maturity : 55-60 days
Fruit Weight : 40-60gm
Disease Tolerance : Moderately tolerant to major pests and diseases.
Concentrated fruit bearing.



Hy. Water Melon SAHARA

Plant Habit : Dark green, round shape fruit.
Fruit Colour : Deep red, crispy and tasty flesh with good percentage of TSS.
Fruit Maturity : 85-90 Days
Fruit Weight : 6-8 kg
High yield potential,



Hy. Water ICE CUBE

Plant Habit :
Fruit Colour : light green colour with a somewhat dark neck
Fruit Maturity : 43-45 Days
Fruit Length : 19-20 cm
Fruit Weight : 200-250 gm
High yield potential, Excellent fruit quality, Wider Adaptability

**Hy. Water Melon RIYA**

Plant Habit : Vigorous growth habit.
 Fruit Colour : Fruit rind light green with dark green stripes,
 Fruit Maturity : 85-90 Days
 Fruit Weight : 12-14 Kgs
 High yield potential, Flesh deep red, granular textured,
 tasty, good percentage of TSS.

**Hy. Ridge Gourd LOUKYA**

Plant Habit : Fruit long with deep ridges on fruit.
 Fruit Colour : Dark green colour and blackish
 dark green ridge colour, fruits with compact ridge
 Fruit Maturity : 50-55 Days
 Fruit Weight : 120-150 gm
 Fruit Length : 30-40 cm
 High yield potential,

**Hy. Sunflower MAX-202**

Plant Habit : BIG COMPACT HEAD
 Flowering : 60-65 Days
 Fruit Maturity : 85-90 Days
 Head Shape : Excellent
 Disease Reaction Necrosis virus, Powdery mildew,
 Alternaria diseases
 higher oil content 40-45%, Percentage, wide Adaptability

**Hy. Drum Stick ARROW**

Fruit Colour : Black and White
 Fruit Maturity : 100-120 Days
 Fruit Weight : 15.17.5cm High yield potential,
 excellent taste. Drought Tolerant

**Hy. Sweet Corn NEU-DELITE**

Plant Habit : Vigorous growth habit.
 Fruit Colour : Fruit rind light green with dark green stripes,
 Fruit Maturity : 85-90 Days
 High yield potential, Flesh deep red, granular textured,
 tasty, good percentage of TSS.

**Hy. Red Gram AMBIKA**

Fruit Maturity : 150-160 Days
 Fruit Height : 170-180 cm
 Disease Reaction:- Highly tolerant to
 wilt and SMD Diseases
 Mid early maturity. Excellent Dal
 and cooking quality.

**Hy. Cluster Bean SAMRAI**

Plant Habit : Fruit Colour Attractive light green
 Fruit Maturity : 55-60 Days Fruit Height 10-13 cm
 medium long tender pods good cooking quality

**Pumpkin BEESHMA**

Plant Habit :
 Fruit Color : Fruits flat round, green and netted.
 Yellow color flesh
 Fruit Maturity : 85-90 Days
 Fruit Weight : 5-6 kgs
 High yield potential, Adaptable to all pumpkin
 growing areas.

**Hy. Redgram AISTA**

Fruit Colour : seed bold & red colour
 Fruit Maturity : 180-200
 Days Fruit Weight : 100 seeds weight 10 to 11 gram.
 Disease Reaction : resistant Mid early maturity.
 Excellent Dal and cooking quality.

**Hy. Ash Gourd SOURYA**

Fruit Colour : Fruits Are Square In Shape,
 Fruits are oblong and medium size
 Fruit Maturity : 120-130 days
 Fruit Weight : 2-4KG
 High yield potential.

**NEU CORIANDER**

Plant Habit :
 Fruit Color Dark Green
 Fruit Maturity : 35-40 Days Multicut,
 suitable for round the year planning

**NEU PALAK**

Plant Habit :
 Fruit Color Green in color
 Fruit Maturity : 40-60 Days
 Plant Height 8-12 Inches

**Hy. Sunflower NEU-275**

Plant Habit : Plants are medium tall, Robust growth
 Flowering : 60-65 Days
 Fruit Maturity : 95-105 Days
 Head Shape : Excellent
 Disease Reaction : Tolerant to foliar Diseases .
 Good yield potential & amp;
 42-43% oil content. Uniform maturity.

**Hy. Sunflower SUNSRICH-245**

Plant Habit : Plants are medium tall, Robust growth
 Flowering : 50-55 Days
 Fruit Maturity : 90 Days
 Head Shape : Flat
 Disease Reaction : Tolerant to foliar Diseases
 Good yield potential & amp 43% oil content. Uniform maturity.

**Hy. Sorghum Sudan Grass**

Digestibility better than average SSG
 Good quality fodder with palatability
 and juiciness Red seeded, Premium
 Multicut SSG (4-6 cuts depending upon water)

**Hy. Sorghum Sudan Grass**

Multi cut SSG Fodder Hybrid
 Profuse tillering with high yield
 Round lustrous white seeds
 Very good succulent digestible fodder